

A Real Island Exhibit for a Virtual Networking Company



Project Summary

VNCl required two stand-up computer stations, a large-screen group demo, an ample work counter, an 8' tall electronics rack, a giant photomural and lots of storage space...all in a 10 by 20' linear booth! Later it had to stretch to look good in a 20 by 20' island space with only a few more pieces added.

Image 4 made it all work, dramatically, using a curved truss bridge and the Intex Panelflo component wall system. By using a thin but strong laminate-faced panel system in this custom design, the entire structure ships in just three medium cases, saving VNCl thousands in shipping and drayage costs.

Resulting from this the first year's five shows with the new exhibit have seen attendance way up and a big increase in qualified prospects. Now the video conferencing market is expected to grow at a very accelerated pace...especially for VNCl!

Project Budget

Exhibit \$ 25,700 Graphics \$ 5,200

Image 4 / We Tell Your Story!™

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