

SMG/Verizon Wireless Arena Graphics



Project Summary

Manchester, NH gained a professional hockey team recently, and with it a beautiful new Civic Center Arena. Our own civic and professional pride has been expressed in an outstanding graphic program for the Manchester Monarchs.

Often beginning with nothing more than the traditional napkin sketch, Image 4 designers created, proofed and printed forty-four 36" x 130" Dasher Board graphic panels for local and national advertisers. The timeline from start to finish, including installation, was only ten days!

This graphic application came with a set of unique challenges: the panels must withstand collisions with players, adhere in the near-ice-20 degree F application temperature, and still be easy to strip and change. The Image 4 team managed all these challenges, resulting in a great looking, great performing opening season for the Monarchs.

Project Budget

\$9,000

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