

Strawbery Banke Opens its Door to the Future!



Project Summary

With the largest collection of historic buildings outside of Williamsburg, VA., the Strawbery Banke Museum of Portsmouth, NH has a wonderful story to tell. With a theme of "Change Over Time", the museum needed a place where the visitor experience could be set in context.

Director Larry Yeardon and Special Projects Manager Rodney Roland engaged Image 4 to design, produce and install the complete sign and interpretational graphics package for the brand-new Visitor's Orientation Facility.

Image 4 project managers blended corporate identity from New Hampshire's Griffin, Bodi and Krause Advertising with a beautiful interior design treatment from JSA Architects. Using a complementary color pallet and available historic images, Image 4 designed six interpretation panels, contemporary metal and acrylic way-finding signage, and custom acrylic fabricated display cases.

In under 35 days, Image 4 sourced, scanned and photographed nearly 100 images from international archival sources. We then designed back wall graphics to support the required theme "Change Over Time". Surface graphics were constructed dimensionally to create interest and allow for image change as required.

Image 4 is excited to help Strawbery Banke "Change Over Time" yet again!

Project Budget

\$ 18,000

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