

# Rocky Mountain Chocolate Mall Kiosk Graphics



PHOTOS BY IMAGE 4 / ROCKY MOUNTAIN

## Project Summary

Rocky Mountain Chocolate of Colorado is pursuing a growth strategy based on placing self-standing kiosks in existing mall facilities. These high-quality, colorful sales stations attract attention and drive impulse buying through attractive, carefully designed graphics and clear branding.

Supporting several fixture shops, Image 4 proofed and printed dimensional & adhesive display graphics on our Ilford hi-resolution printers, and Gerber Dimensional Router.

After printing, Image 4's production staff installed the graphics onto the prototype kiosk, assuring proper fit and finish. For subsequent installations, we printed and pre-trimmed the graphics, and shipped to contracted field installers for site installations.

Careful attention to graphic materials and layout keeps the cost low, and the visual impact high. Rocky Mountain enjoys an excellent look for a price that supports a multi-unit program.

**Project Budget** \$ 3,200 per kiosk



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