

EnLITEn Your Show Program with a FREE Table Top Display!



Project Summary

KPMG participates in numerous trade shows and events every year. Always managing conservatively, KPMG show managers selected LITE as the system to help them look great, sell effectively, and keep their costs low.

The versatility of LITE's modular PANEL+NODE system allows KPMG to use their display as a twenty foot linear backwall, one or 2 ten-foot backwalls, and even as a number of highly effective table top displays! No additional panels or tools are required for the change.

KPMG's road warriors can set up any configuration of display in minutes, and no tools eliminates show floor set up and take down fees. Controlling shipping, drayage and set up costs are all part of the LITE product concept.

Adding even more value, graphic changes are as little as \$100, and system versatility allows for reflective graphics, overlay posters and transparencies. Even dimensional lettering is incorporated in the system.

In today's economy, LITE allows KPMG to buy one display, get 3, 5, even 8 units FREE, and lowers the cost of the show program every time they use the display.

Project Budget

20-foot display: \$26,000 + graphics. Ten-foot and tabletop: \$FREE!!

IMAGE 4 / WE TELL YOUR STORY!™

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