

JBeaners': Birth of a Franchise!



PHOTOS BY AVIS PHOTOGRAPHY & IMAGE 4

Project Summary

Problem: How to create an exciting, Euro-centric cafe environment for an upscale market, and be functionally prepared for franchise?

Answer: Great architectural and traffic design, careful menu planning, and a completely integrated, welcoming, graphic & facility treatment.

This project was truly a group effort: Fine-art display images created by master photographer Paul Avis; Interior Design and materials selection by Jane Sutton Design; Graphic Concept, layout and collateral print management provided by Good Idea Marketing; all of Manchester, NH. And each graphic treatment and hardware solution - fabric banners, wallpaper, fine art Giclee prints, directional signage, menuboards - was prepared, produced and installed by one partner - **Image 4**.

Everyone involved in the planning and rapid production of the project was thrilled with how completely their expectations were met. JBeaners' launched to great acclaim, and we wish them well!



Project Budget

\$ 20,000

Image 4 / We Tell Your Story!™

7 Perimeter Road / Manchester New Hampshire 03103

T: 800-735-1130 / F: 603-644-5810 / E: sales@image4.com / W: www.image4.com