

H & R Block Nationwide Market Brand Program



Project Summary

Tax time comes every year, and to ensure there is enough help for those who need it, H&R Block trains thousands of people to process our taxes.

To ensure enough preparers, a national advertising campaign was developed with FreeCar Media of California to place promotional vehicles in major markets across the U.S.

The process uses 3M adhesive vinyl graphic material, which applies easily, removes cleanly, and can withstand car washes, road use, and the tough New England weather.

Image4 installed vehicle graphics on several vans that operate throughout southern New Hampshire. Our installers prepared the vehicles, then applied and trimmed the graphic sections to our high level of craftsman standards.

From graphic design and vehicle layout, to local and national installation and removal, Image4 has the resources to fulfill your vehicle graphic needs - from one vehicle to hundreds!



Project Budget \$2,000 per vehicle

Image 4 / We Tell Your Story!sm

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