

Exeter Hospital "Doctors Their Image" with 58-foot Brand Wall



PHOTOS COURTESY EXETER HOSPITAL / IMAGE 4

Project Summary

Founded in 1897, Exeter Hospital has a long and proud history of serving their communities, and promoting better health. As part of an extensive expansion, JSA Architects of Portsmouth, NH asked Image 4 to create this powerfully-branded display for the renovation of this beautiful facility.

Image 4 suggested a 58-foot custom-printed wallpaper mural as a background. JSA Senior Designer David Maurand then selected nearly 100 images, scaled and restored them, and edited copy for the time line.

Imaged on our LightJet Digital Imager, the 70 photo prints "float" in front of the wall mural on custom Guyford rod-mount track. The project highlights four 3-layer, 4 x 6 foot acrylic and Sintra "image sandwiches", archival vitrenes, and a 4-monitor AV component!

Image 4 personnel installed the project on-site in 70 hours.

Exeter Hospital now "tells their story" to visitors, employees and the community in a graphic and compelling way.

Project Budget

\$43,000



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7 PERIMETER ROAD / MANCHESTER NEW HAMPSHIRE 03103

T: 800-735-1130 / F: 603-644-5810 / E: SALES@IMAGE4.COM / W: WWW.IMAGE4.COM