

A New "Front Door" for Claremont, NH



Project Summary

Like many formerly industrial cities in New England, Claremont, NH is actively creating a compelling future. Investment in infrastructure, education, public facilities and the rehabilitation of extensive, beautiful mill buildings have created a story that needs to be told!

Development Director Anthony Lyons asked Image 4 to develop a highly contemporary Visitor Center space. The space had to engage business, community and visitor constituencies. Above all, the facility and imagery had to support Claremont's vision of the future.

For the 4-month project, Image 4 scripted the messaging, designed and built the physical space. Historic and contemporary images were sourced and composed into wall murals, banners and Lightjet prints. These are displayed on Image 4 custom-fabricated display hardware. Custom lighting, video hardware, and a 12-foot arced reveal wall complete the visitor experience.

The community of Claremont has opened its "front door" to business and the future!

Project Budget

\$ 24,000

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