

Custom Display Leaves BETE Swimming in New Leads!



Project Summary

BETE needed to make a splash at tradeshow with an exhibit that would create a significant presence while showcasing a dramatic demonstration of their nozzle products.

Starting with a wonderful layout by Yasvin Design, Image 4 combined the best standard and custom components to produce this award-winning exhibit. The backwall is a portable pop-up unit, which also doubles as an independent traveling display for smaller shows.

The left kiosk is a shop-built custom interactive display holding a water circulation unit and a mounting fixture for the interchangeable nozzles. Access ports in the acrylic splashguard permit users to switch nozzles.

This resulted in an impressive bucket of leads generated and a memorable brand re-launch for BETE.

Project Budget

\$ 17,500

Image 4 / We Tell Your Story!™

7 Perimeter Road / Manchester New Hampshire 03103

T: 800-735-1130 / F: 603-644-5810 / E: sales@image4.com / W: www.image4.com