

Strong Images Sound Like Success to Audio Accessories!



Project Summary

This project for Church & Main and Audio Accessories is a perfect example of how well a pop-up display can focus a message!

Church & Main Advertising of Keene is one of New Hampshire's outstanding marketing agencies. Using strong images and great visual design, Art Director Elizabeth Bonney created this simple and highly effective graphic brand message.

Image 4 visited with the agency and the end-user to understand the frequent show schedule and marketing requirements. Image 4 eased the process with our single point of contact for displays and graphics.

We supplied a rugged Classic Quadro[™] pop-up display, perfect for a tough show schedule. Then, we printed our warranted LongLife[™] LightJet Photomural panels from Elizabeth's files.

The result? Good up-front planning and solid production coordination assured that Audio Accessories won major new business, and developed solid brand awareness at their many, many shows.

Project Budget

\$5,500

Image 4 / We Tell Your Story!sm

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