



## Sustainability Statement

### Our Vision

The staff and shareholders of Image 4 see our participation and potential leadership in an industry that chooses to act in a sustainable fashion - we see us all taking considered decisions about how we create projects, what we use, how we deploy it, and how we minimize and create positive outcomes that affect our children and communities.

### Our Mission

Image 4 intends to operate a profitable business in a sustainable fashion. We intend to provide our clients the support they require to allow their customers to experience their brand in space. For those clients for whom sustainability is a core requirement, we will partner to accelerate their business process.

### Our Sustainability Values

As individuals and a group of colleagues, we recognize and celebrate our connection to one another, our company, our clients and our communities. We strongly believe that a sustainable company must support these stakeholders through considered operational choices. We value people, principles and profits.

### Our Sustainability Strategy

Image 4's management will assume a lead role in supporting our Sustainability Committee. This Committee will research and develop best practices, and educate all staff in these practices as well as specific Image 4 practices.

We will develop and manage to a Sustainability Management System (SMS) using widely accepted metrics. This SMS will guide our internal and external interactions. We will maintain all required environmental reports, practices and processes.

At least annually, we will take stock of our progress and path, and re-orient to maximize our efforts within the parameters of good business practices. We will involve all Image 4 constituencies – owners, colleagues, clients, business partners and our community – in our improvement efforts.

We will share knowledge with our business partners and clients, and support their efforts to integrate a philosophy and practice of sustainability within their organizations.

### Our Sustainability Actions

Annually, Image 4 will revise and publish our SMS. Specific goals, plans actions and metrics will be stated and assigned to stakeholders within the SMS.