

March 20, 2008

Image 4 Named Best in Show at 2008 BOB Awards

Reputation in visual marketing cited

(Manchester, NH) Image 4 was named Best in Show in the 2008 BOB Awards, which honor the Best of Business in New Hampshire. Presented by NH Business Review, a statewide business publication, winners were honored at a celebration held March 19 at the Grappone Center in Concord, NH.

“Image is everything, especially when your business is on display,” the editors noted in the award citation. “Image 4 of Manchester has earned a reputation in visual marketing by designing trade show exhibits and custom branded environments that create a lasting impression.”

Image 4 is a nationally recognized, visual marketing and branding support organization. The company consults with clients to plan and execute programs for trade shows, retail chains and public facilities. As a vertically-integrated provider, they design and print, build, deliver and install, train on and service their entire line of products for customers across the United States and Canada. They were awarded the Business Excellence Award for Excellence in Business Services by the New Hampshire Business Review in 2006, and have been elected to the Co-op America Green Businesses list. In November, Inc. Magazine crowned them the “World’s Greenest Trade Show Exhibit” producer.

According to the Business Review, the mission of the BOB Awards is to find the Granite State’s exceptional businesses — the ones that offer the best service and pay attention to details, that have the most helpful and eager employees. With awards in 60 categories, BOB-winning businesses, such as Image 4, offer outstanding products and services.

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